

# **Privacy Policy**

#### YOUR PRIVACY IS IMPORTANT TO US

Your privacy is important to ALPHA FINANCE LAB. We recognize the importance of protecting personal information and therefore take maintaining the privacy and security of our merchants very seriously.

Please take a moment to familiarize yourself with our policy and let us know if you have any questions.

The provisions of this notice apply to both former and current customers.

#### 1. Personal information

In order to provide you with the best service, when you apply to become an ALPHA FINANCE LAB client or open a live account, we will ask you for personal information. This information will help us evaluate your financial needs, process your requests and transactions, recover lost passwords, keep you informed about products and services that may be of interest to you, and provide you with a better customer experience. We are also required by law to retain some records.

## 2. Information required may include:

Application Information: Full name, address, date of birth, identity or social security number, occupation, assets and income, and other similar information, as detailed on the application forms.

Transaction Information: Information about your transactions with us and/or our affiliates, and records of past communications. These may include your account balances, trading activity, previous inquiries and our responses.

Verification information: This may be required to verify your identity and may include passport or driver's license, utility bill, bank statement, copy of credit card, etc.

Note: Anti-money laundering ("AML") regulations and the USA Patriot Act require financial institutions to collect information and take steps to verify a customer's identity. Note: ALPHA FINANCE LAB will not knowingly collect or maintain personal information from children under 13 years of age.



If we become aware that a child under the age of 13 has provided us with personal information, we will take steps to delete such information from our files.

If a parent or guardian becomes aware that their child has provided us with personal information without their consent, they should contact us at support@alphafinance.tech

# 3. The use of cookies

ALPHA FINANCE LAB also collects and uses information obtained from cookies. "Cookies" are pieces of textual information that are sent electronically from a web server to your browser and stored on your computer. They do not identify you individually or contain personal information about you, unless you have identified yourself or provided the information, for example, by opening an account or registering for an online service. ALPHA FINANCE LAB may use cookies to measure and identify website traffic patterns and to track the performance of web features and advertisements.

By providing ALPHA FINANCE LAB with a better understanding of how you and others use the sites and other web services, cookies allow ALPHA FINANCE LAB to improve the navigation and functionality of its websites and present you with the most useful information and offers.

ALPHA FINANCE LAB may share information obtained from cookies with its employees, agents and affiliates, but does not sell such information to unaffiliated third parties.

ALPHA FINANCE LAB may allow other companies or their third-party ad servers to set their own cookies on your browser when you visit the ALPHA FINANCE LAB website. These companies generally use these cookies like we do, but you should check their privacy policies if in doubt.

## 4. Share information:

## A. Affiliates

We may share some or all of the personal information described above with our affiliates to service customer accounts or inform customers about new products and services. Our affiliates may include companies controlled or owned by us, as well as companies that have an ownership interest in our company. Our affiliates will maintain the privacy of your information in the same manner and to the same extent as ALPHA FINANCE LAB, and in accordance with this privacy policy.



#### To thirds

ALPHA FINANCE LAB does not disclose your personal information to third parties except as described in this privacy policy. Third party disclosures may include sharing such information with unaffiliated companies that provide support services for your account or facilitate your transactions with ALPHA FINANCE LAB. These companies may include those that provide professional, legal or accounting services to ALPHA FINANCE LAB. Unaffiliated companies that assist ALPHA FINANCE LAB in providing services must maintain the confidentiality of such information to the extent they receive it. Furthermore, they are required to use your personal information only in the course of providing such services and only for the purposes dictated by ALPHA FINANCE LAB.

ALPHA FINANCE LAB may disclose a client's personal information to a third party to carry out your instructions or pursuant to express consent. It is important to us that you know that ALPHA FINANCE LAB will not sell your personal information.

## B. Regulators

ALPHA FINANCE LAB may disclose your personal information to third parties as permitted, or to comply with applicable laws and regulations. This may include disclosing personal information to cooperate with regulatory authorities and law enforcement agencies as necessary to protect our property or rights.

# C. Merger or bankruptcy

In the event of a merger of ALPHA FINANCE LAB, the company's customer information will be merged with that of the company. In the event of bankruptcy, different legal statutes will apply depending on your incorporation laws and record-keeping requirements.

#### D. Payment information

ALPHA FINANCE LAB does not retain, in any way, the client's credit card information.

## Do not provide personal information

You have the option of providing some or all of the requested personal information. However, missing information may result in us being unable to open or maintain your account and/or provide you with our services.



If you choose to have your name and personal details removed from our database, you can do so by emailing support@alphafinance.tech, but please note that missing information may result in us being unable to open or maintain your account. and/or to provide you with our services Customer data is retained for 7 (seven) years after they cease to be customers

## 6. Amendments

Any amendment to our privacy policy that affects users' personal information collected on our website will be notified to users, within a reasonable time, by email. Users will be able to choose whether or not we use the information in a different way. Any changes made by us that do not affect personal information will be posted on our website.

# 7. Shipping information

Whether you want to talk to us about our privacy policy or any other topic, ALPHA FINANCE LAB's professional team is available to help you 24/7. Please feel free to contact us by email or phone.

Company name: ALPHA FINANCE LAB